**CRM Application for Jewel Management - (Developer)**

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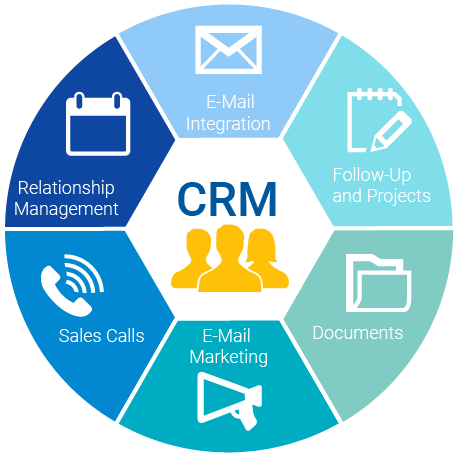
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**1.INTRODUCTION**

Project Overview:

A "CRM application form project document" isn't a standard term, but it likely refers to the documentation for a project that involves applying for a CRM software or a project to implement a CRM system, which is often in PDF format to standardize it and allow for easy sharing.



* **Purpose**:

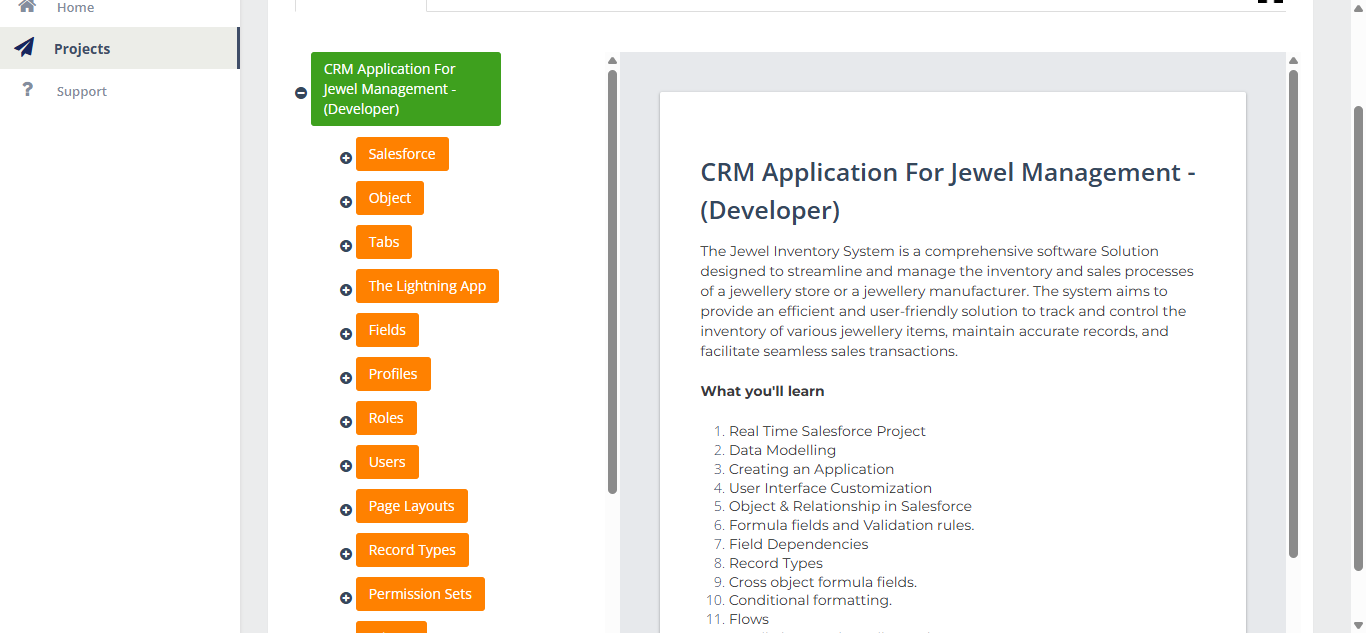
Defines business challenges and desired outcomes, focusing on what needs to be achieved rather than just software features.

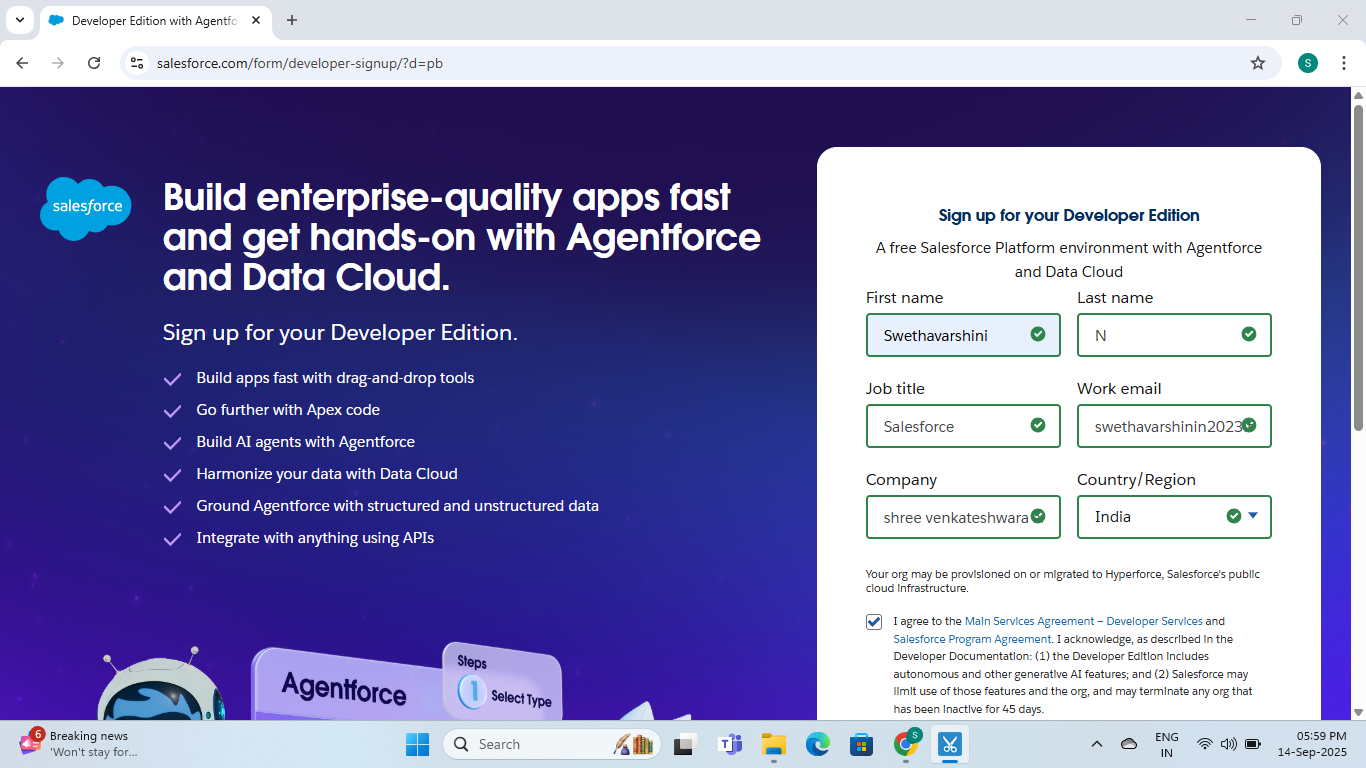
* **Contents**:
  + Articulates current business problems and inefficiencies.
  + Prioritizes key business outcomes.
  + Details user interface requirements (login, navigation, forms).
  + Specifies data fields, data types, and validation rules.

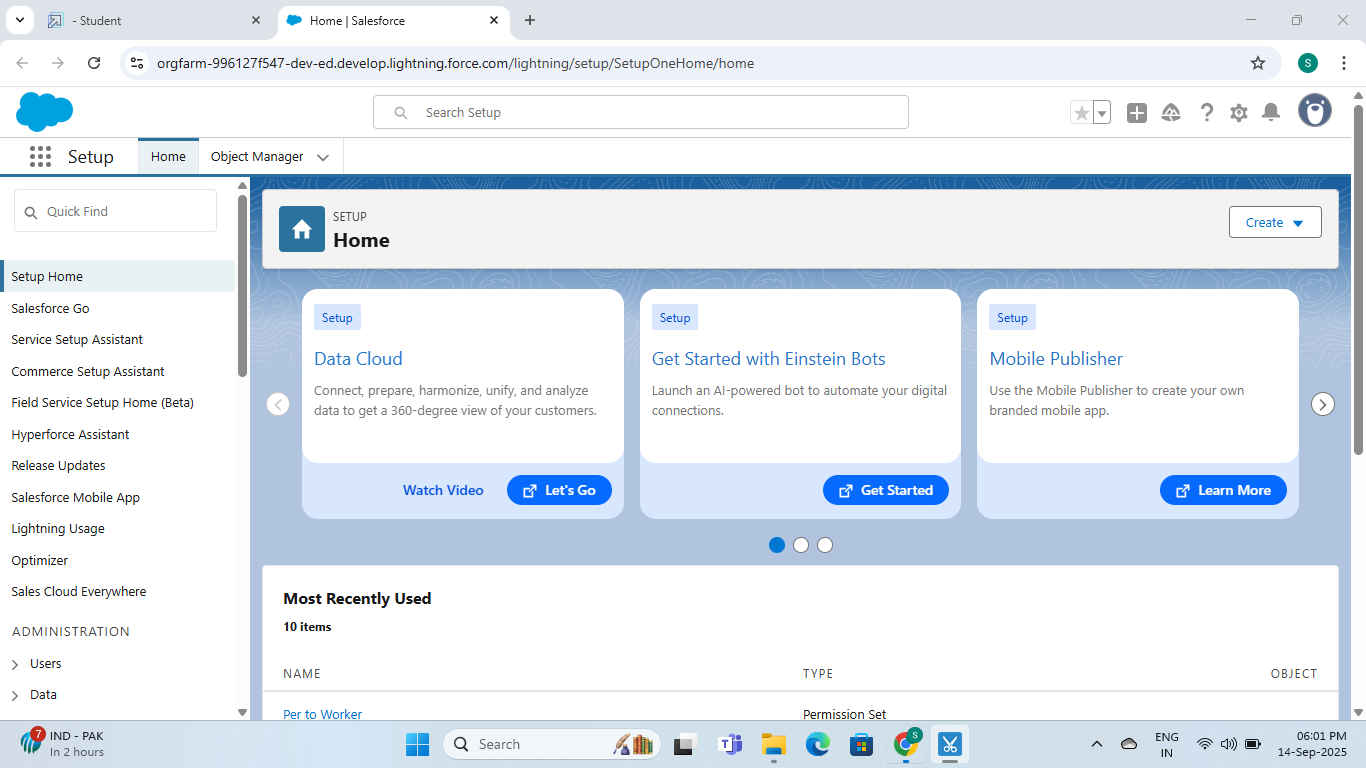
**DEVELOPMENT PHASE:**

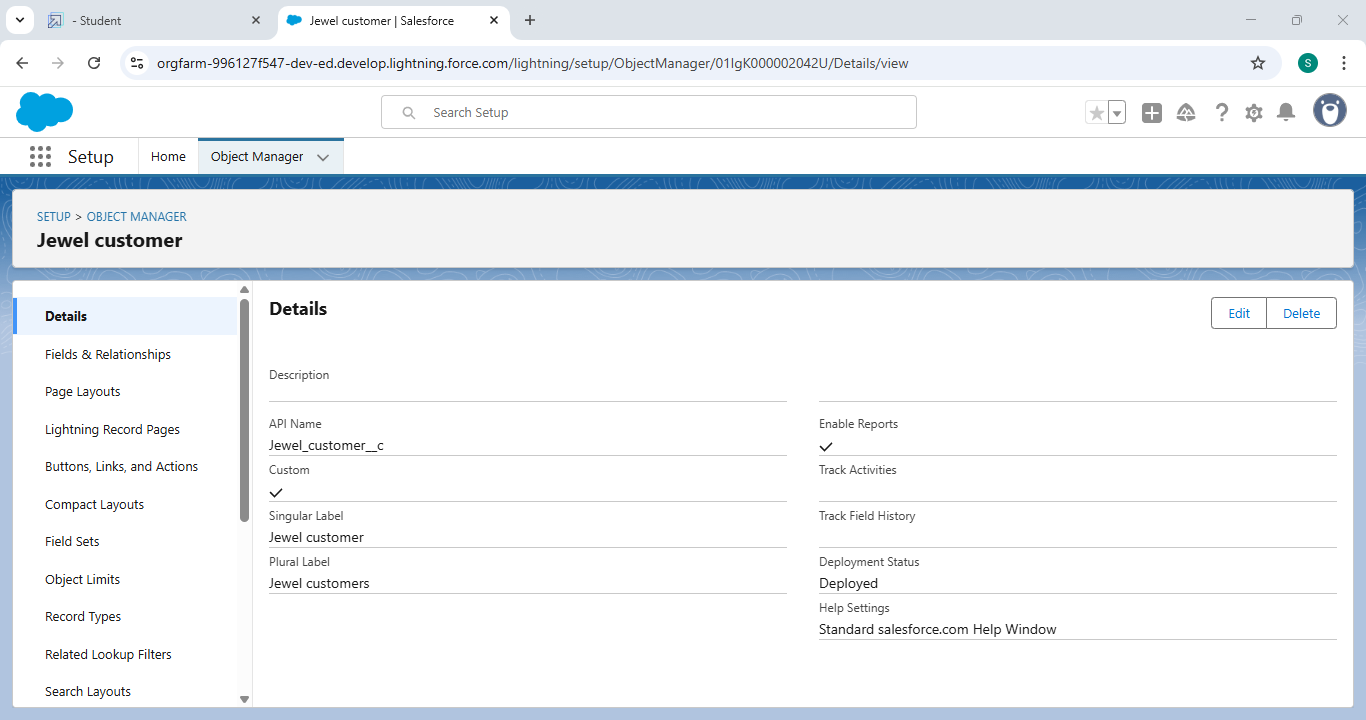
Creating Developer Account:

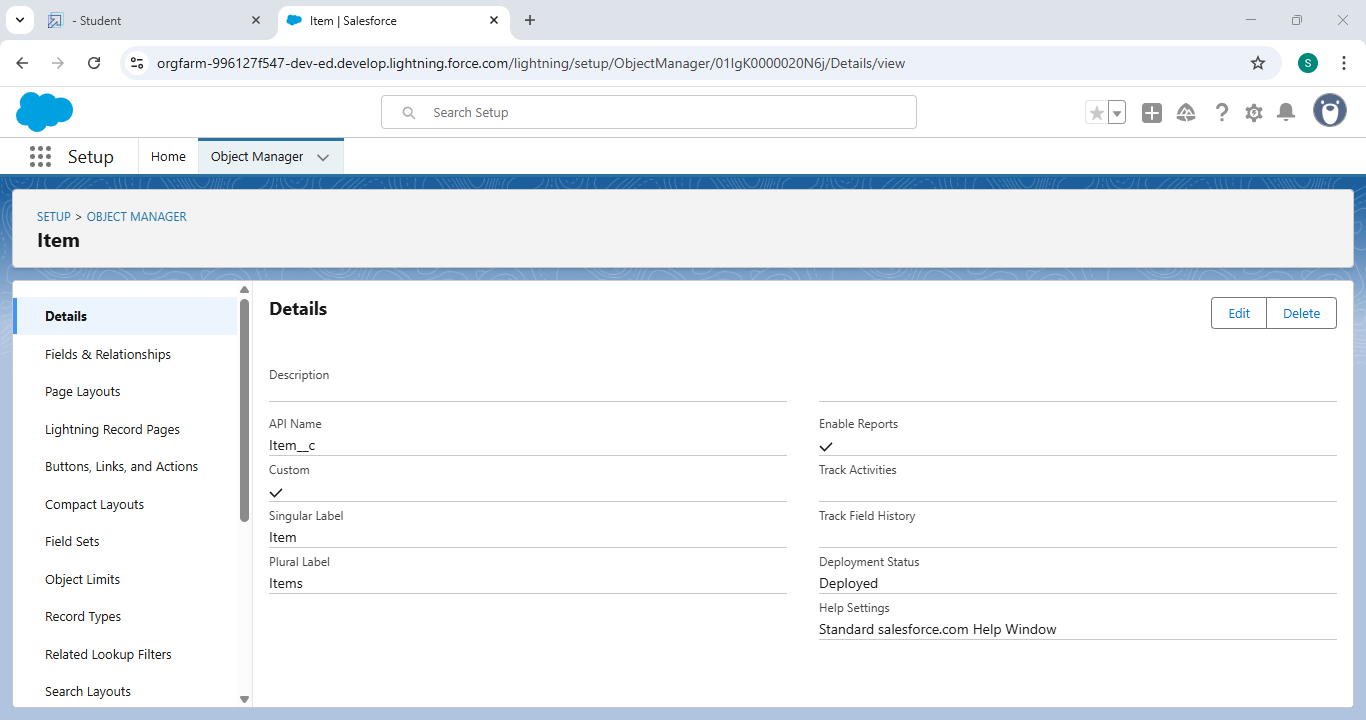
By using this URL:  <https://developer.salesforce.com/signup>

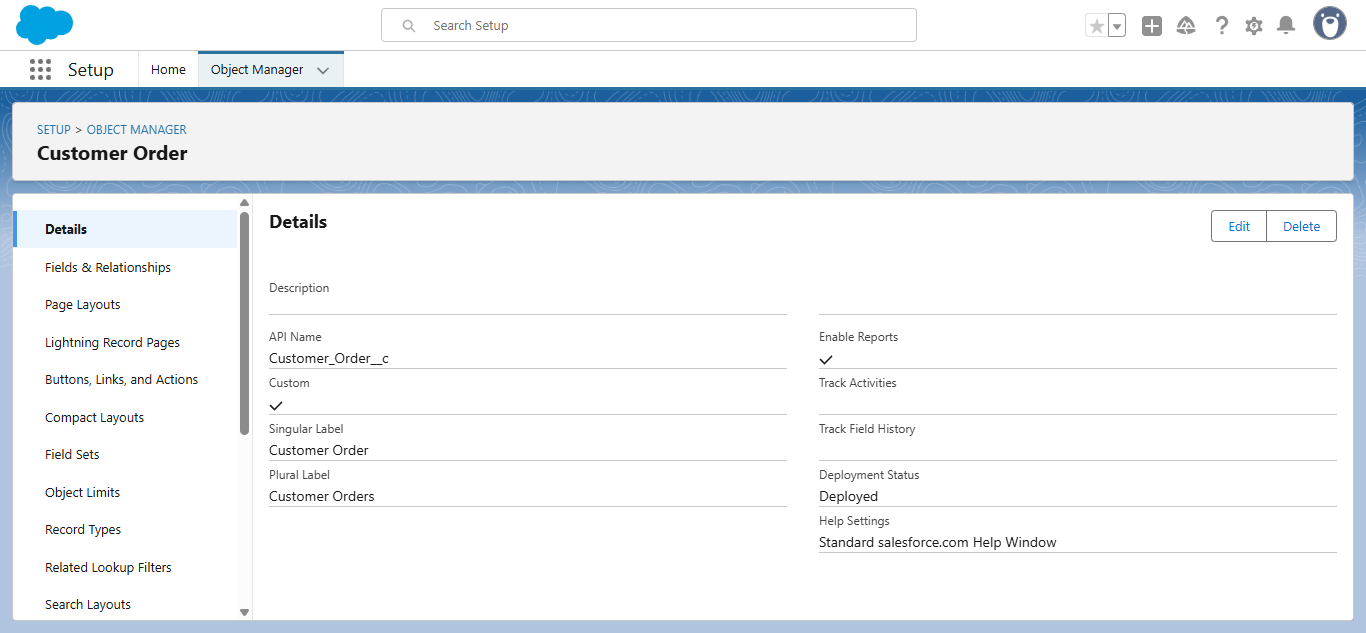


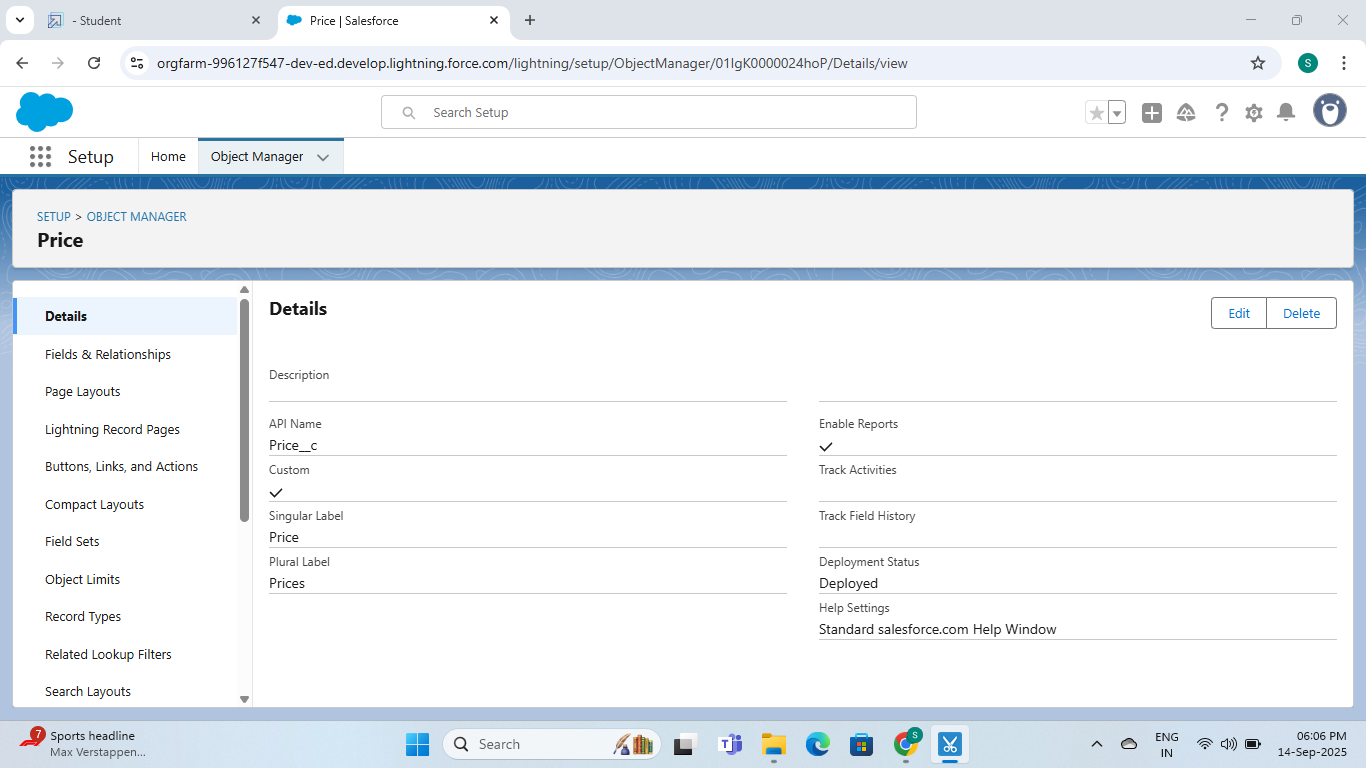


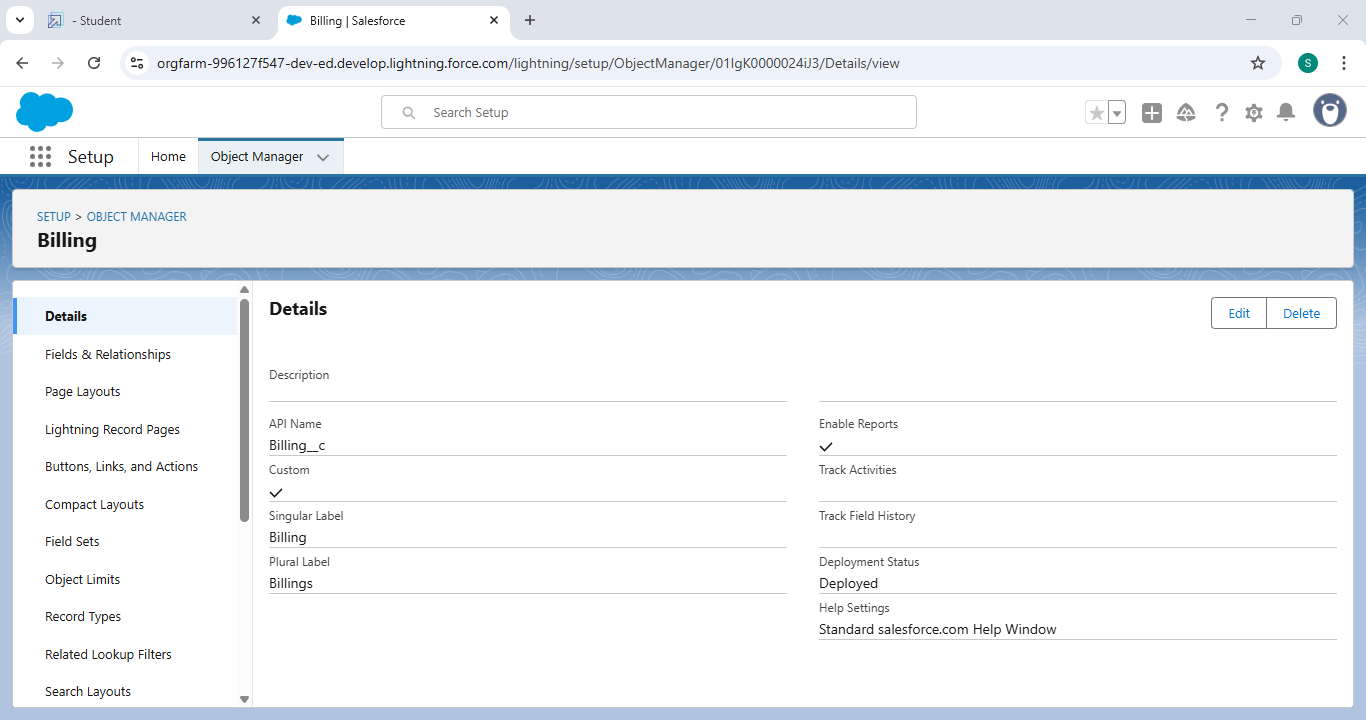


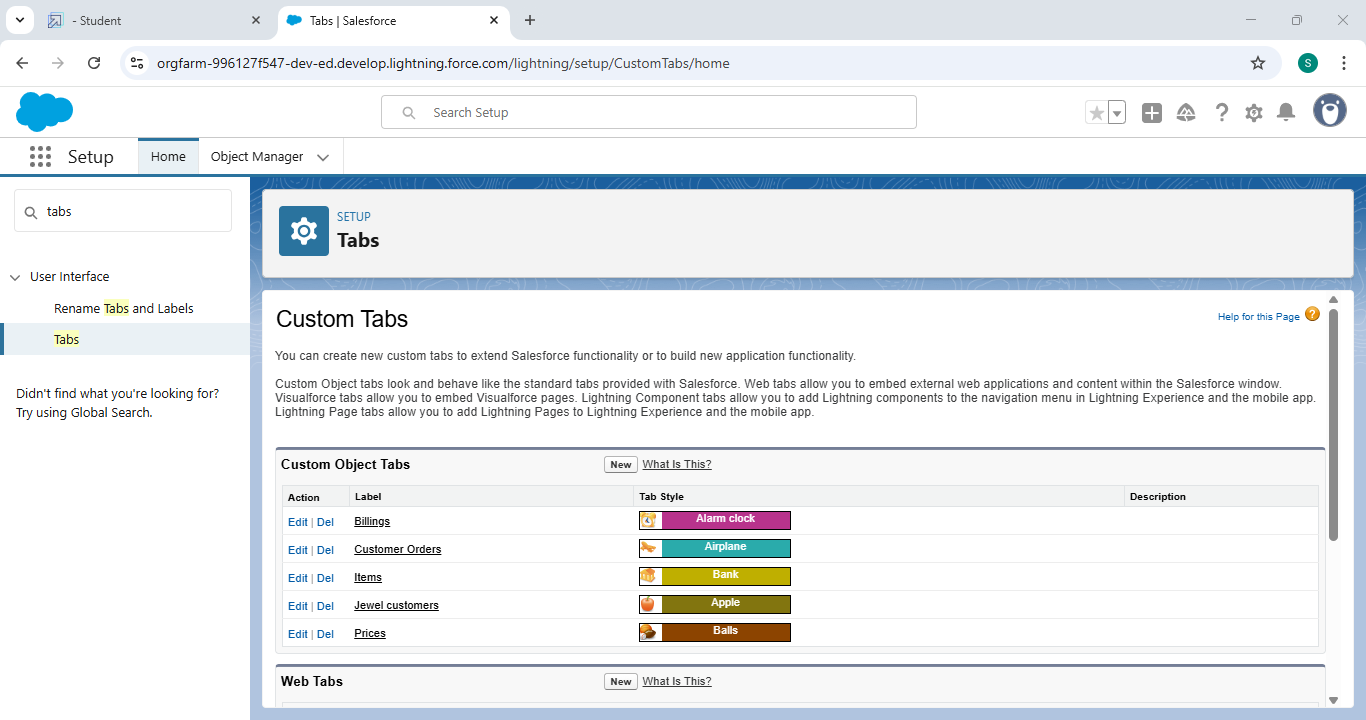


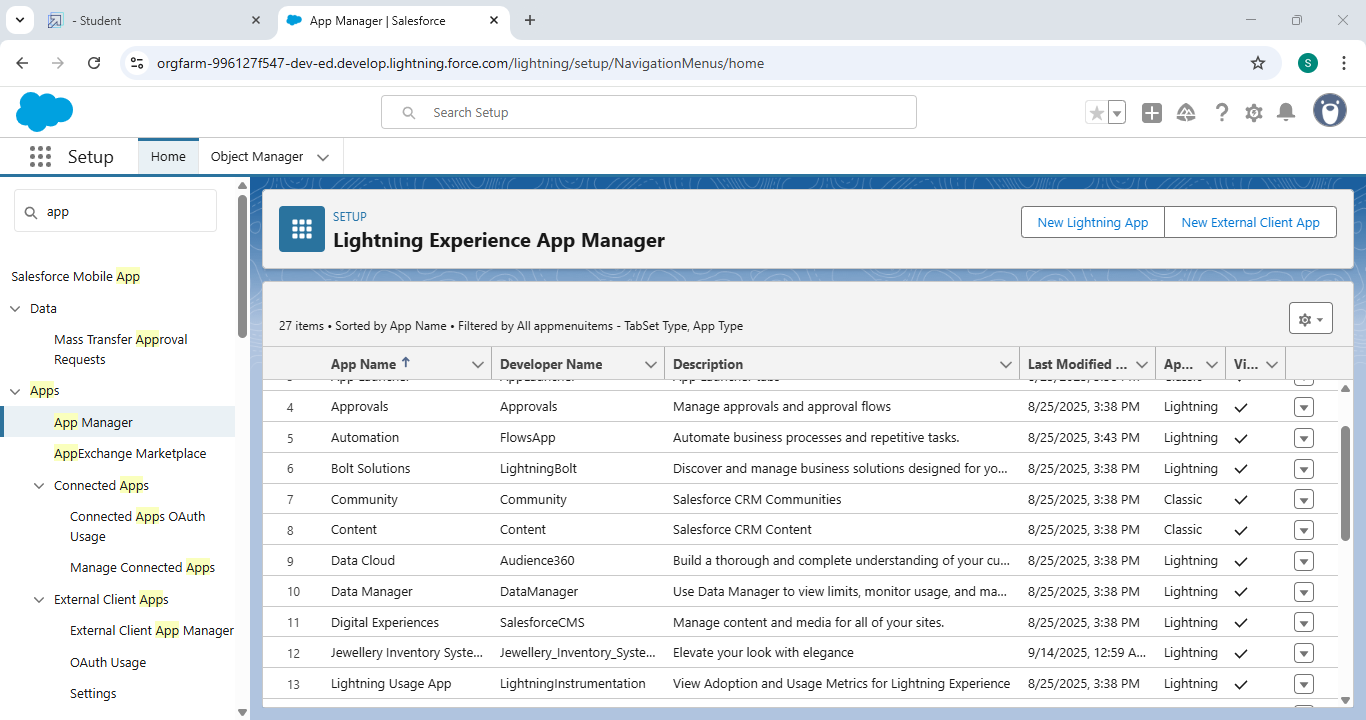


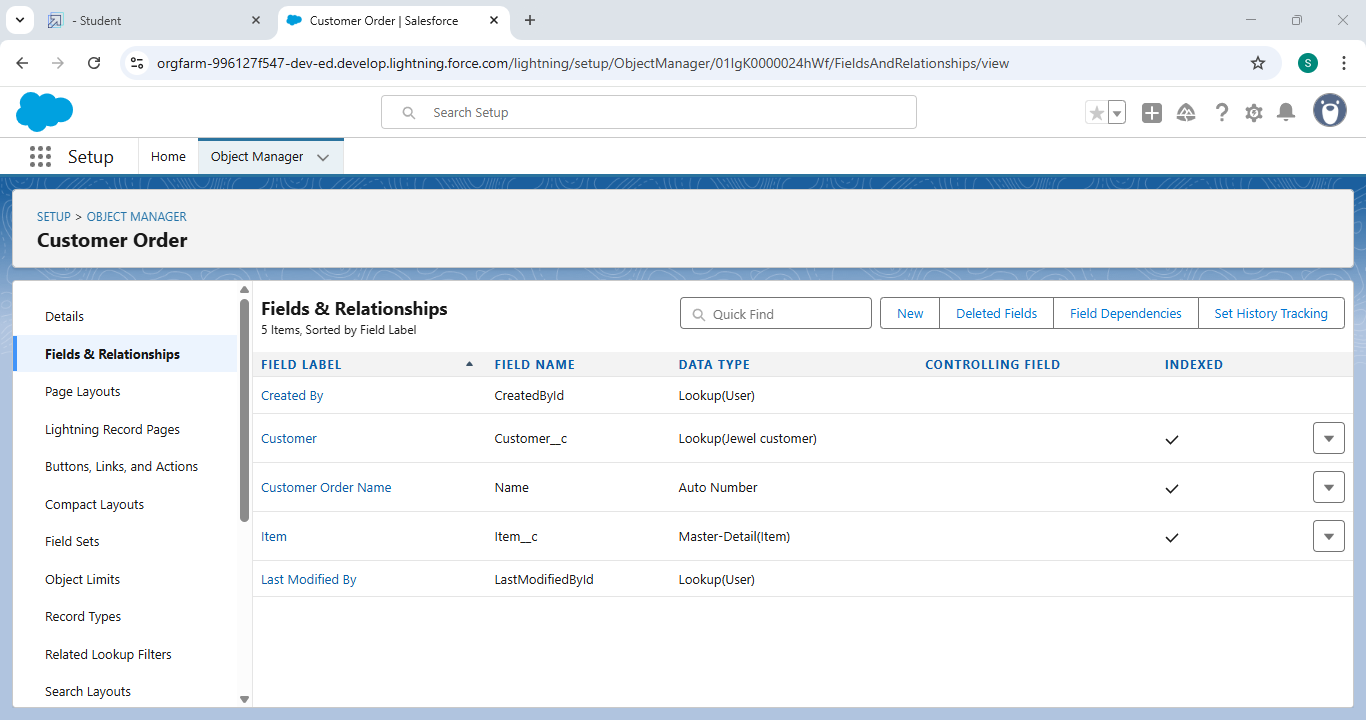


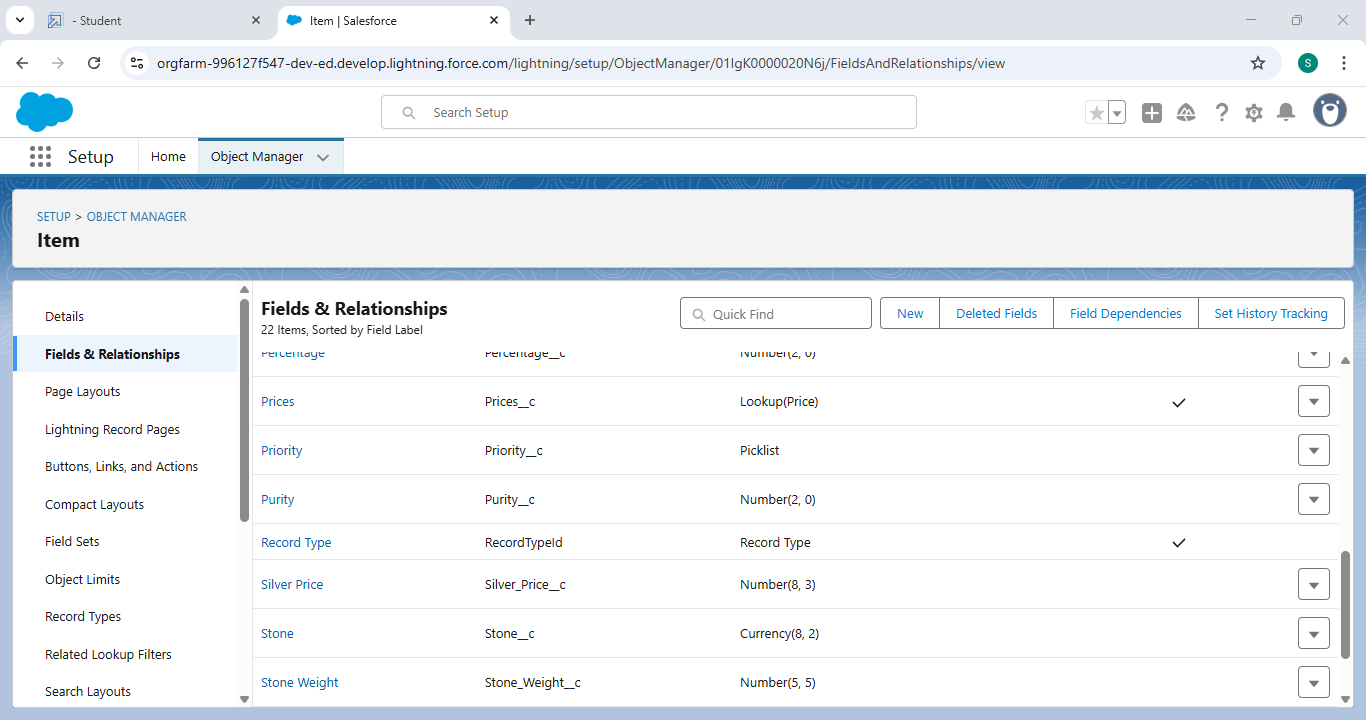


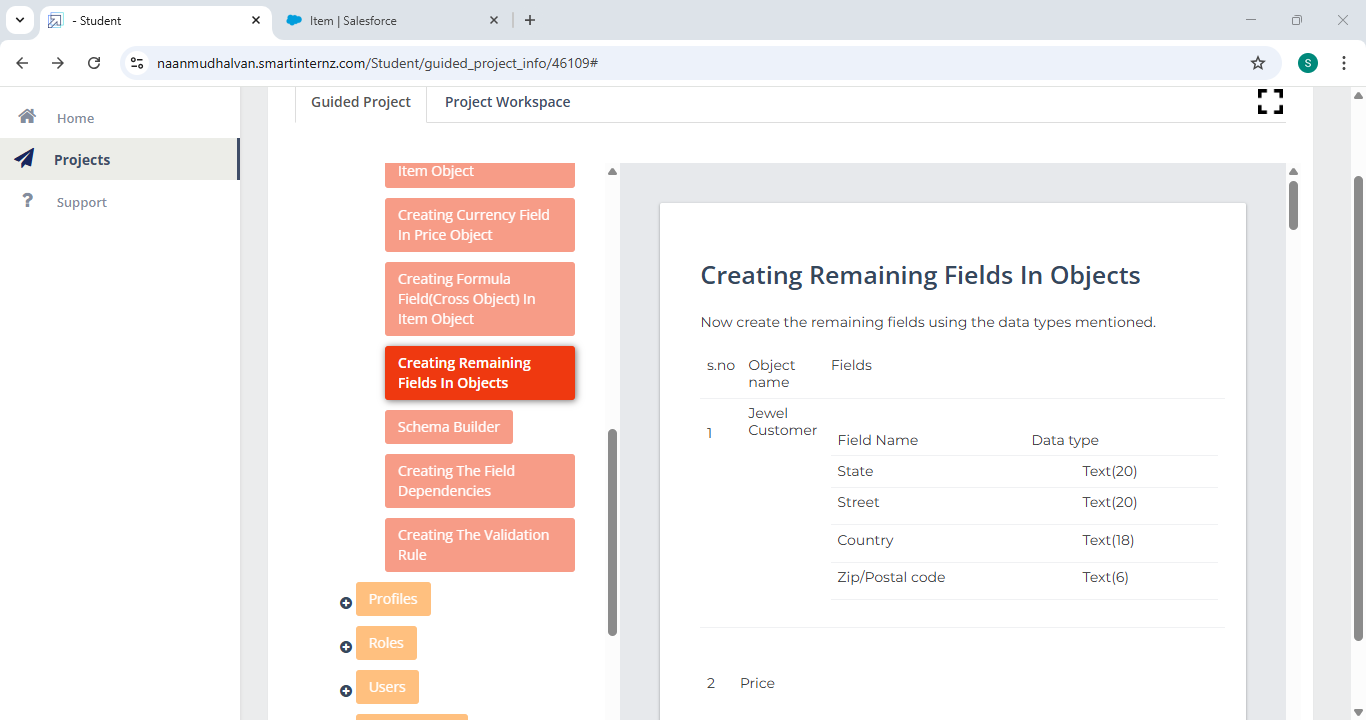


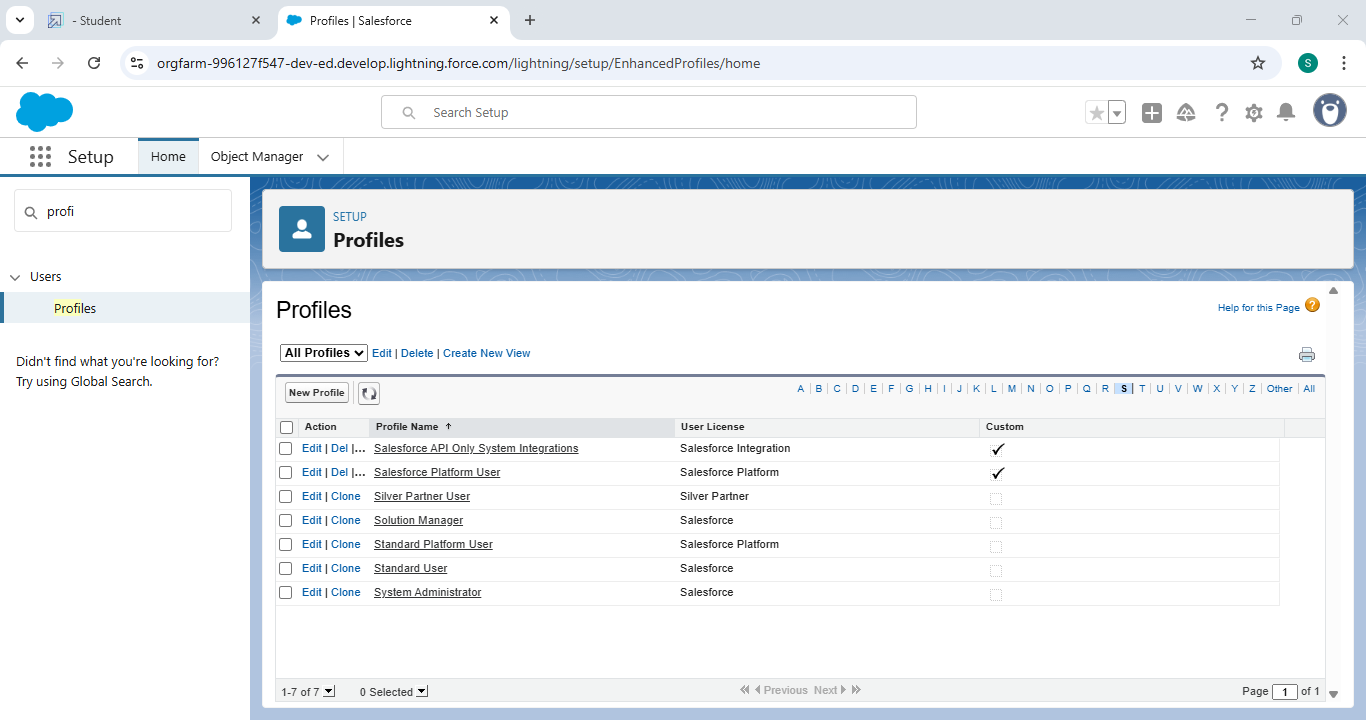


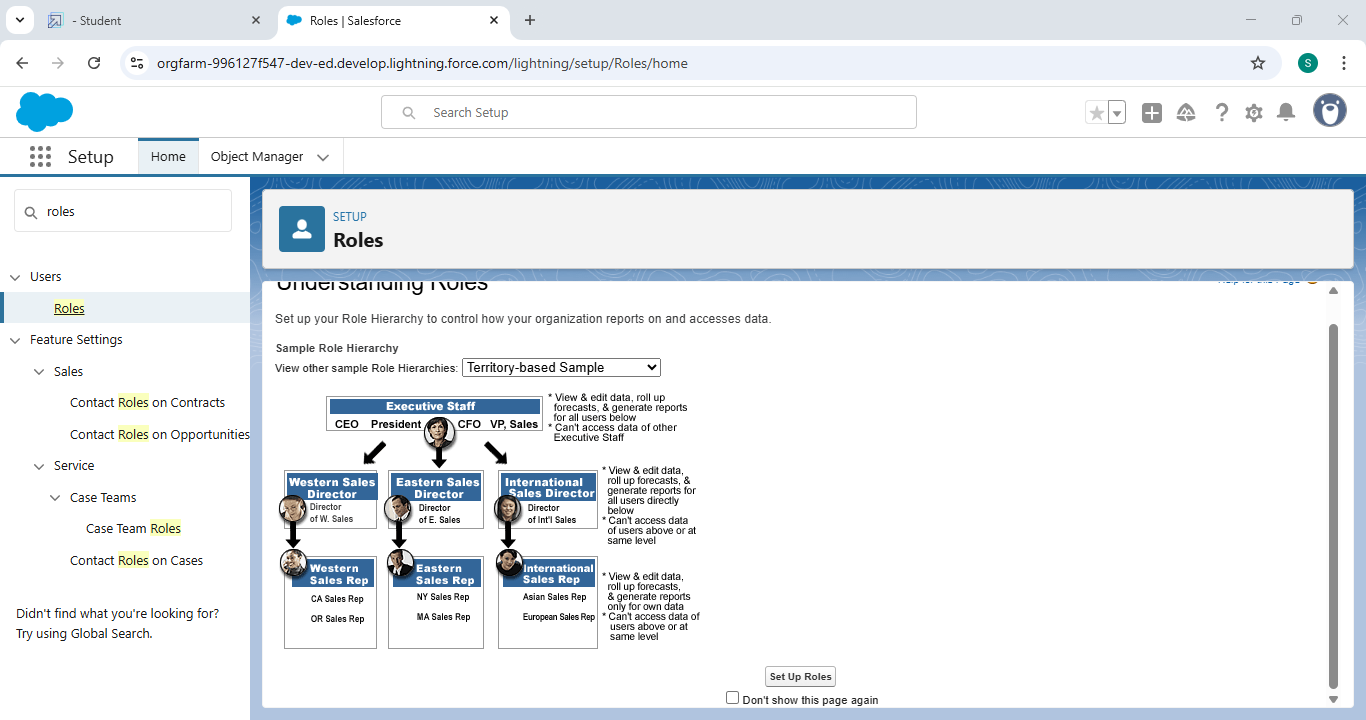


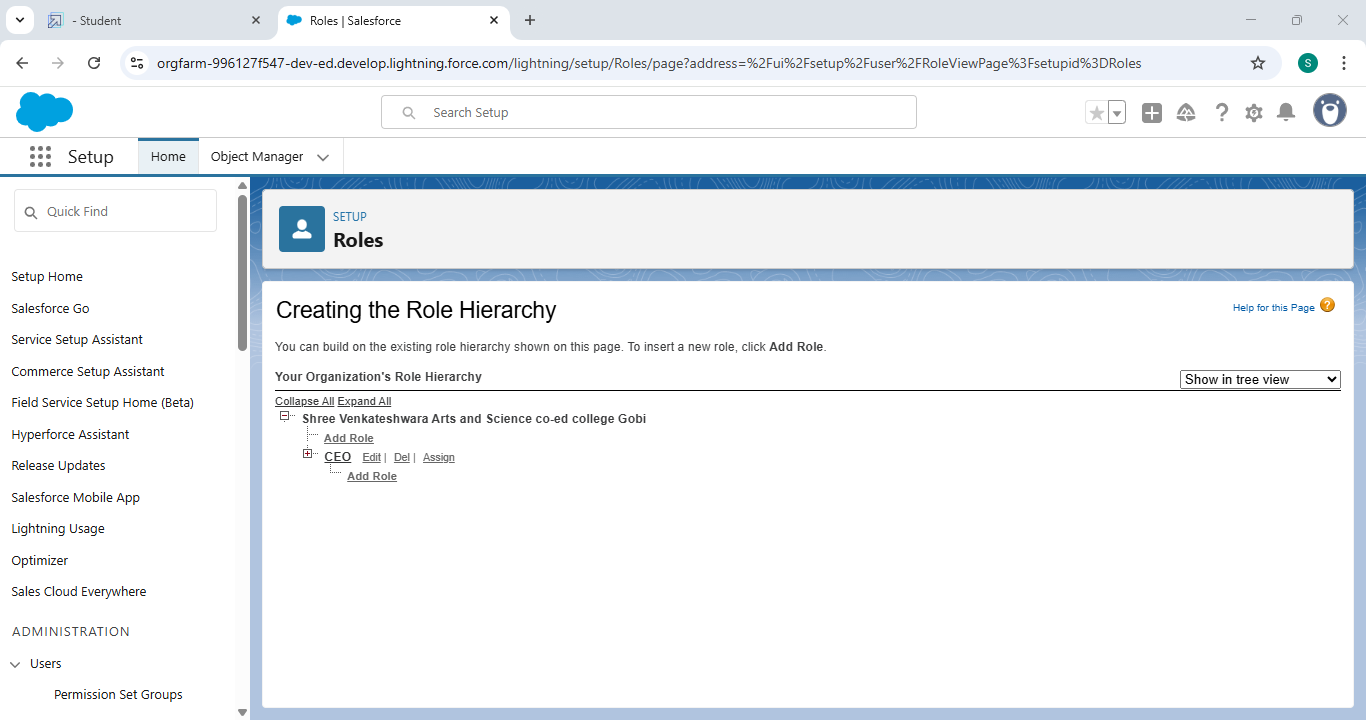


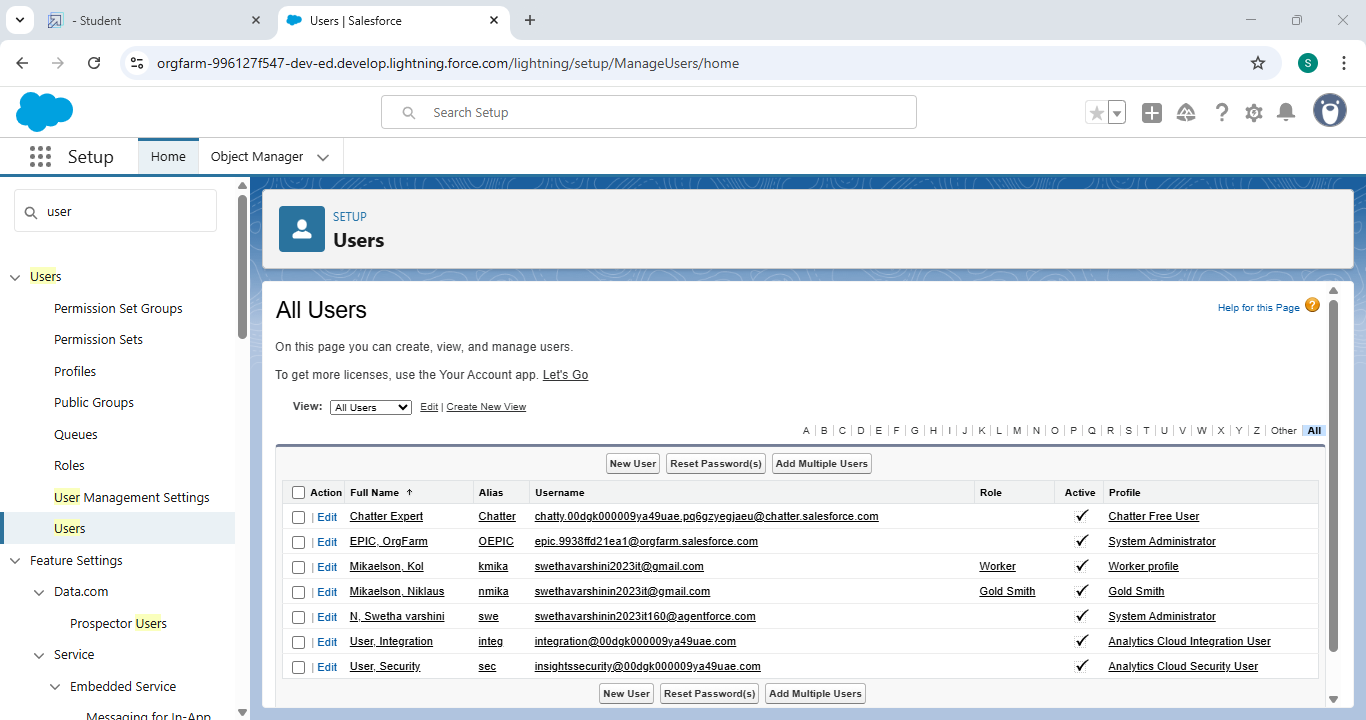


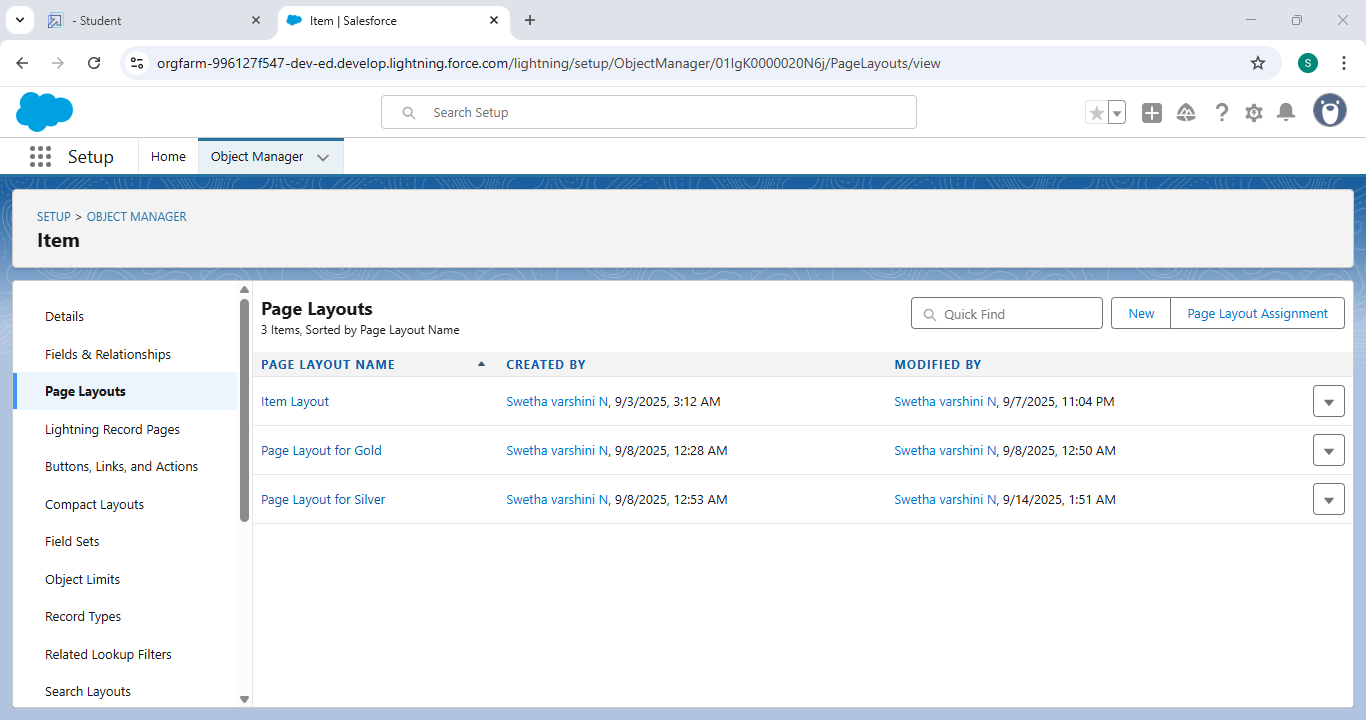


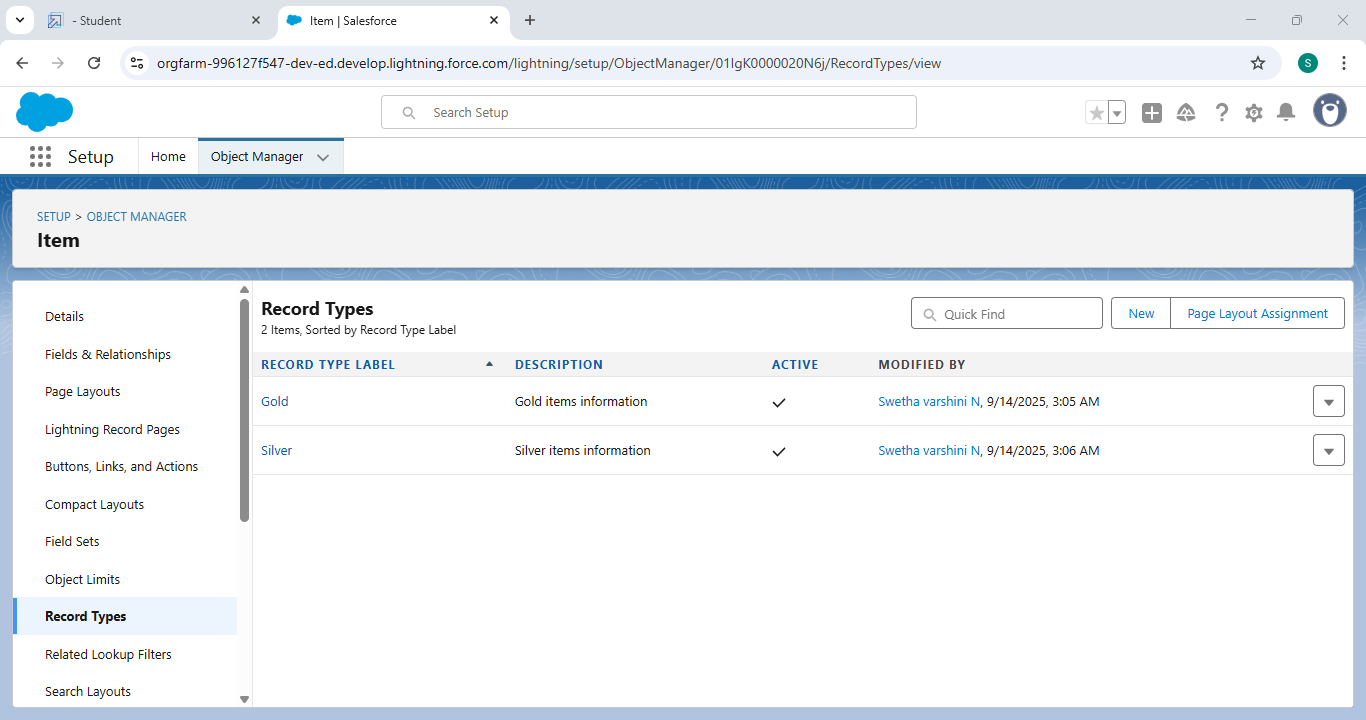


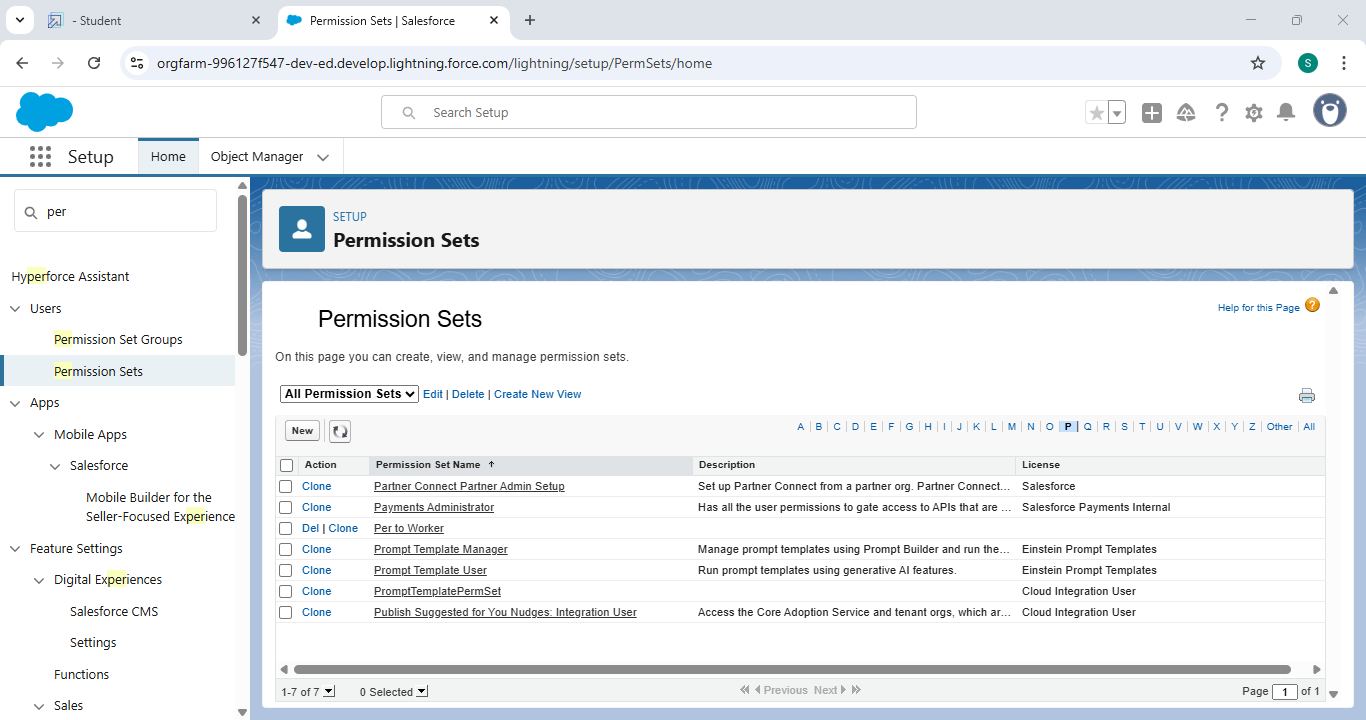


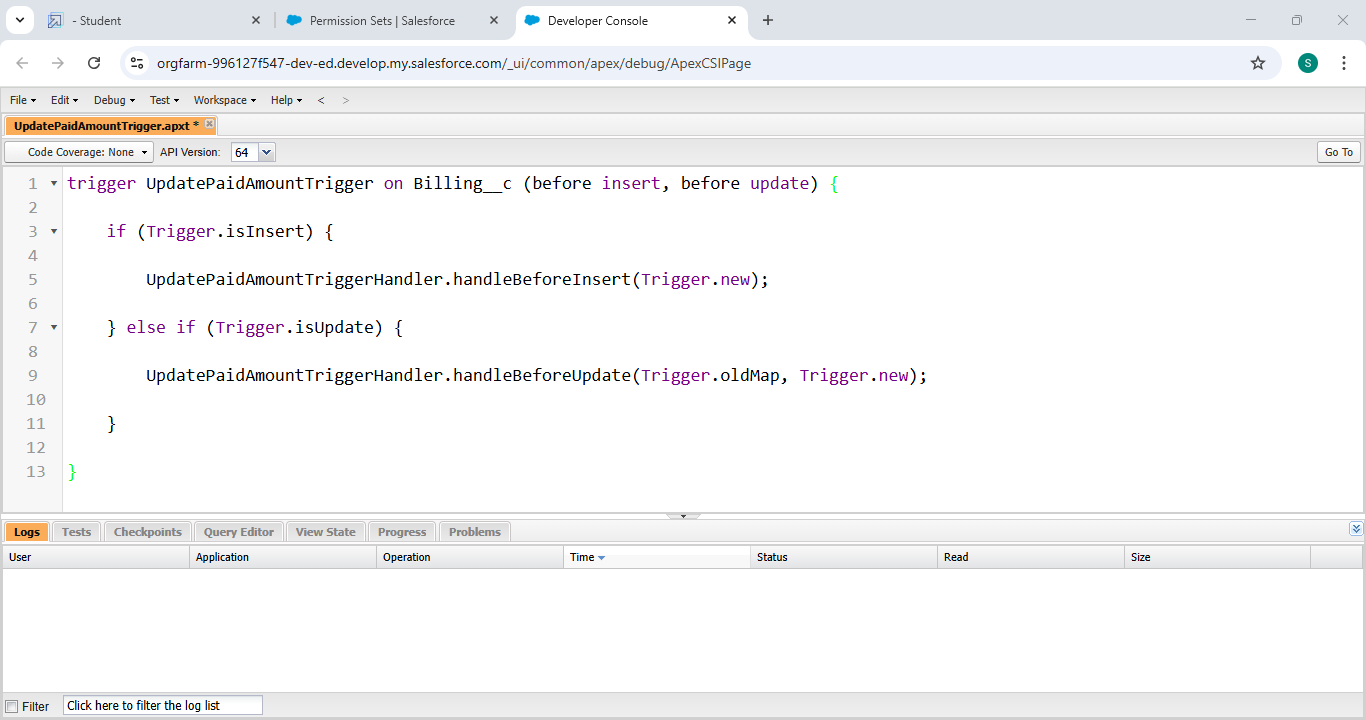


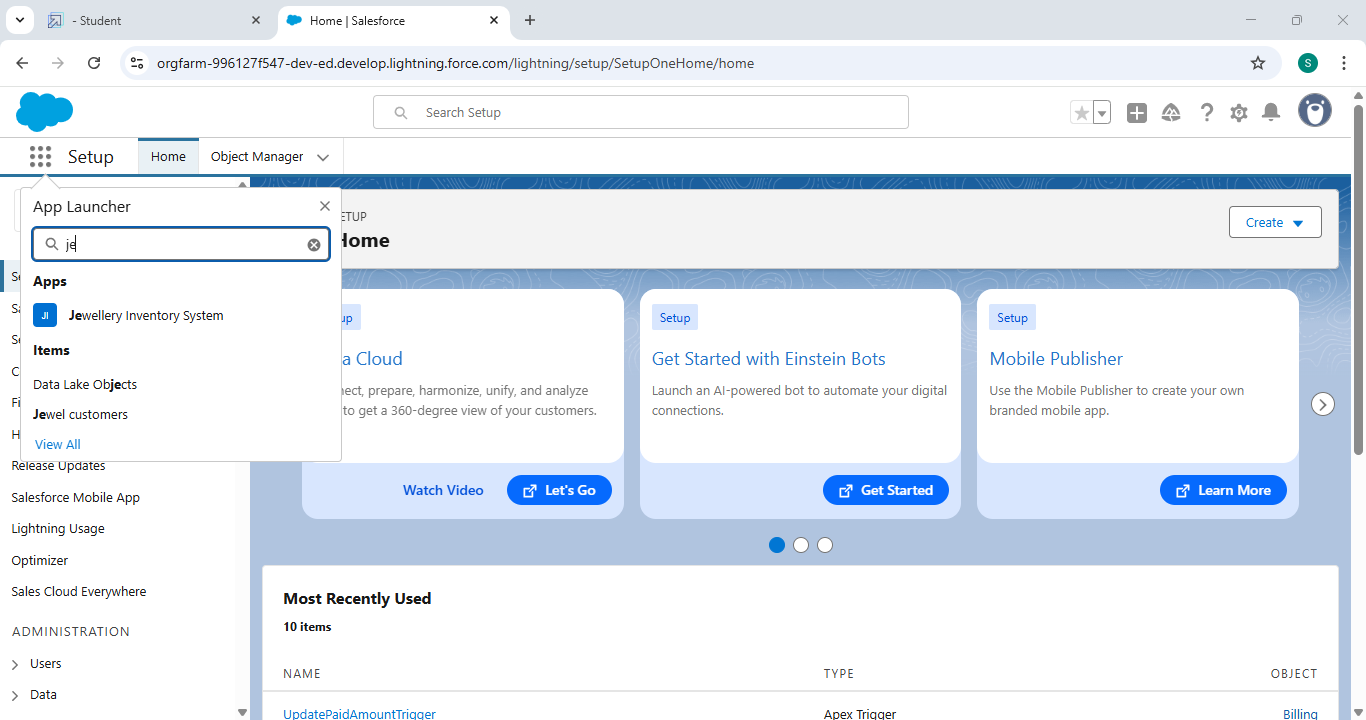


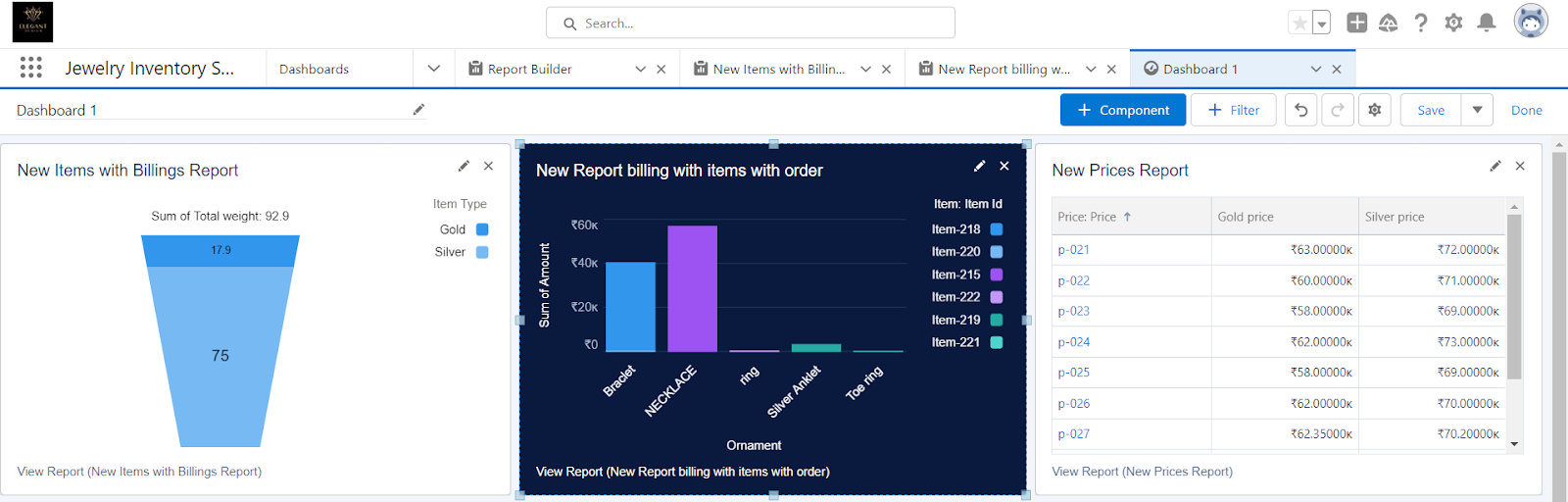


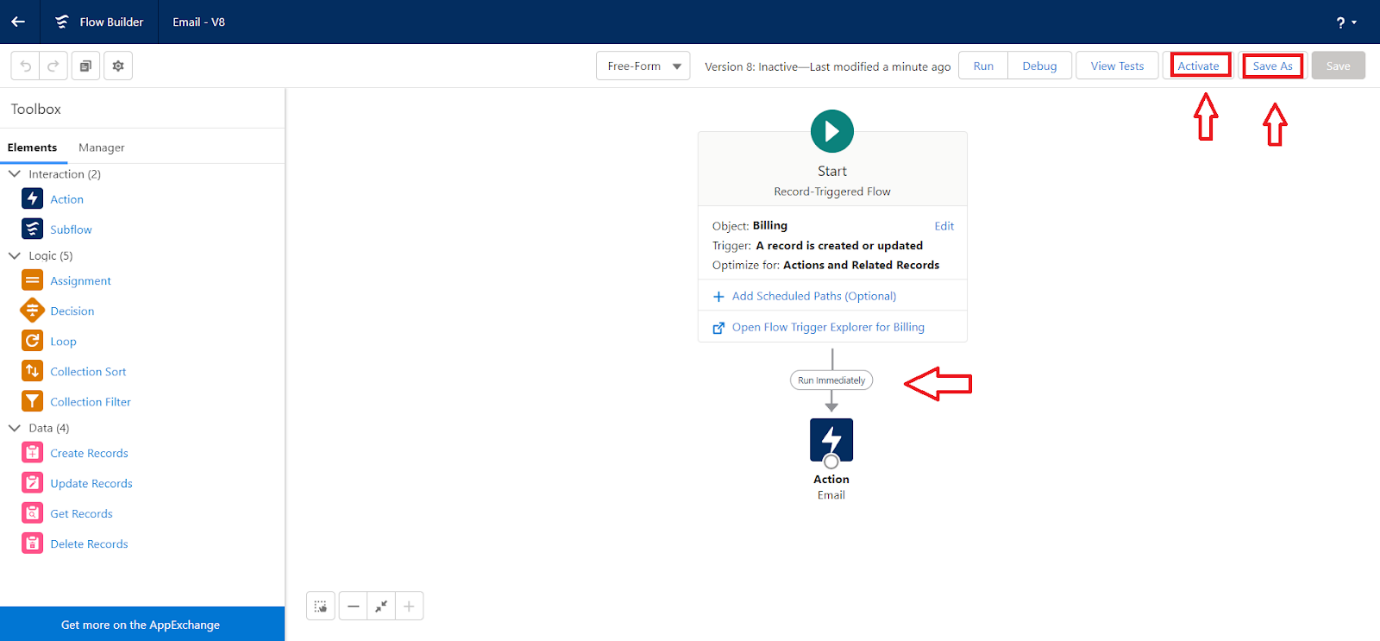












**Conclusion:**

Customer Relationship Management (CRM) is a strategic approach, supported by technology, to building and nurturing lasting customer relationships, which ultimately drives business growth, increases sales and loyalty, and enhances overall efficiency and customer satisfaction.